

**UNITED STATES DISTRICT COURT  
FOR THE NORTHERN DISTRICT OF GEORGIA**

**UREIL LINDEN BARNWELL**

**Plaintiff,**

**V.**

**YARDSTIK INC,**

**Defendant.**

**CIVIL ACTION NO:**

## COMPLAINT

## JURY TRIAL DEMANDED

## PRELIMINARY STATEMENT

1. This is an action for damages brought by an individual consumer against Defendant Yardstik, Inc. (hereafter “Yardstik”), for violations of the Fair Credit Reporting Act (hereafter the “FCRA”), 15 U.S.C. §§ 1681 *et seq.*, as amended.

2. Under the FCRA, “consumer reports” subject to the statute’s protections include not simply those used in establishing the consumer’s eligibility for credit, but also those used for “employment purposes.” 15 U.S.C. § 1681a(d)(1)(B).

3. Defendant Yardstik, Inc. is a consumer reporting agency which provides background and employment screening services, and decision-making intelligence to prospective employers.

4. The FCRA was enacted “to ensure that consumer reporting agencies exercise their grave responsibilities with fairness, impartiality, and a respect for the consumer’s right to privacy,” 15 U.S.C. § 1681(a)(4), by operating “in a manner which is fair and equitable to the consumer, with regard to the confidentiality, accuracy, relevancy” of the consumer information they disseminate. 15 U.S.C. § 1681(b). Congress included in the statutory scheme a series of protections that impose strict procedural rules on consumer reporting agencies such as Yardstik.

### **JURISDICTION AND VENUE**

5. Jurisdiction of this Court arises under 15 U.S.C. § 1681p and 28 U.S.C. §§ 1331.

6. Venue lies properly in this district pursuant to 28 U.S.C. § 1391(b).

### **THE PARTIES**

7. Plaintiff, Ureil Linden Barnwell, is an adult individual who resides in the State of Georgia.

8. Defendant Yardstik, Inc. (“Yardstik”) is a business entity which provides background and employment screening services, risk-management services and products, information management products and services, and decisions-making intelligence. Yardstik has a principal place of business located at 4600 West 77<sup>th</sup> St, Ste 200, Edina, MN 55435

**FACTUAL ALLEGATIONS**

9. On or about April 3, 2023, Plaintiff applied for a position with Bellhop.

10. As part of his job application, he purportedly authorized Bellhop to conduct a background check on him for employment purposes.

11. On or about April 5, 2023, Bellhop requested that Defendant conduct a background check report on Plaintiff.

12. On or about April 5, 2023, Defendant sold to Bellhop at least one consumer report about Plaintiff which was inaccurate.

13. The report furnished by Defendant was for employment purposes.

14. The consumer report contained at least one item of information which was a matter of public record and of the type of information that was likely to have an adverse effect upon Plaintiff's ability to obtain employment generally, and specifically with Bellhop.

15. Defendant has been reporting, and did here report, derogatory and inaccurate statements and information relating to Plaintiff and Plaintiff's criminal history and record to third parties.

16. The inaccurate information includes, but is not limited to, felonies for aggravated child molestation and cruelty to children (herein after the "inaccurate information") which do not belong to Plaintiff but belong to at least one other consumer with a different first, middle, and last name, different height, physical

attributes, and a different date of birth, and who was incarcerated at the time of Plaintiff's application.

17. The inaccurate information grossly disparages the Plaintiff and portrays him as a being a convicted felon, sex offender, and pedophile, which he is not. There is perhaps no greater error that a consumer reporting agency can make.

18. The inaccurate information consists of inaccurate statements that do not belong to the Plaintiff, and that actually belong to another consumer. Due to Defendant's faulty procedures, Defendant mixed the consumer report of Plaintiff with that of at least one other consumer with respect to the inaccurate information.

19. In creating and furnishing the Plaintiff's consumer report, Defendant failed to follow reasonable procedures to assure the maximum possible accuracy of the information it reported about the Plaintiff. Had Defendant followed such procedures it would not have reported the inaccurate information.

20. Defendant has been reporting, and did here report, derogatory and inaccurate statements and information through the issuance of false and inaccurate consumer reports relating to Plaintiff and Plaintiff's criminal history to third parties since at least April 2023 to the present.

21. As a result of the inaccurate report Defendant sold to Bellhop, Plaintiff was denied employment with Bellhop and Plaintiff was informed by Bellhop that

the basis for the denial was the inaccurate criminal information that appears on Plaintiff's Yardstik consumer reports, which was a substantial factor for the denial.

22. As a result of Defendant's conduct, Plaintiff has suffered actual damages in the form of denied employment opportunities, lost wages, harm to reputation, and emotional distress, including frustration, humiliation, and embarrassment.

23. At all times pertinent hereto, Defendant was acting by and through its agents, servants and/or employees who were acting within the course and scope of its agency or employment, and under the direct supervision and control of the Defendant herein.

24. At all times pertinent hereto, the conduct of the Defendant, as well as that of its agents, servants and/or employees, was malicious, intentional, willful, reckless, and in grossly negligent disregard for federal laws and the rights of the Plaintiff herein.

**COUNT I**  
**PLAINTIFF V. YARDSTIK**  
**VIOLATIONS OF THE FCRA**

25. Plaintiff incorporates the foregoing paragraphs as though the same were set forth at length herein.

26. At all times pertinent hereto, Defendant was a "person" and "consumer reporting agency" as those terms are defined by 15 U.S.C. §§ 1681a(b) and (f).

27. At all times pertinent hereto, Plaintiff was a “consumer” as that term is defined by 15 U.S.C. § 1681a(c).

28. At all times pertinent hereto, the above-mentioned credit reports were “consumer reports” as that term is defined by 15 U.S.C. § 1681a(d).

29. Pursuant to 15 U.S.C. § 1681n and 15 U.S.C. § 1681o, Defendant is liable to the Plaintiff for willfully and negligently failing to comply with the requirements imposed on a consumer reporting agency of information pursuant to 15 U.S.C. § 1681e(b).

30. The conduct of Defendant was a direct and proximate cause, as well as a substantial factor, in bringing about the serious injuries, actual damages and harm to Plaintiff that are outlined more fully above and, as a result, Defendant is liable to Plaintiff for the full amount of statutory, actual and punitive damages, along with the attorneys’ fees and the costs of litigation, as well as such further relief, as may be permitted by law.

### **JURY TRIAL DEMAND**

31. Plaintiff demands trial by jury on all issues so triable.

### **PRAYER FOR RELIEF**

**WHEREFORE**, Plaintiff seeks judgment in Plaintiff’s favor and damages against the Defendant, based on the following requested relief:

(a) Actual damages;

- (b) Statutory damages;
- (c) Punitive damages;
- (d) Costs and reasonable attorneys' fees; and
- (e) Such other and further relief as may be necessary, just and proper.

Respectfully submitted,

/s/ Jeffrey B. Sand  
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*\* Application for admission  
pro hac vice forthcoming*

Dated: July 26, 2023

Attorneys for Plaintiff